

CAEDC News

Cumberland Area Economic Development Corporation



JANUARY 2016

Economic Development Updates

In 2015, CAEDC facilitated additional CAT pick-up and drop-off points to the distribution centers along Allen Road in Carlisle. The additional public transit will allow potential employees in the Harrisburg area to get to these facilities including Amazon/Ames True Temper, Ross Stores and Logistics Drive. In September, CAEDC met with Carlisle-area distribution centers and representatives from Capital Area Transit (CAT) to discuss routes for 2016. CAEDC had been notified by distribution centers along Allen Road in Carlisle that there is no public transit available for workers to get to the centers in this area. CAEDC then sent a Public Transportation Survey to the distribution centers and their staffing agencies to determine the best times and locations for new drop offs along Allen Road. The group surveyed collectively agreed on two new location points that would be the most effective and would increase CAT ridership.

In December, CAT announced that the new drop-off and pick-up points had been secured along Allen Road and they started service on December 14, 2015. Moving forward, CAEDC will continue to look at short-term solutions for the distribution centers while working towards a long-term public transportation solution for this area. [Find more info and view the brochure with pick-up and drop-off times here.](#)

Featured Site



FEATURED SITE

With over 1,000,000 SF of warehouse space, build-to-suit office spaces, 36ft ceilings, and located right along I-81 at Exit 44 in Carlisle, PA, this facility is perfectly suited to fit your distribution needs. [Read more about the site here.](#)

Featured Program



FEATURED PROGRAM

Tax-Exempt Financing is available for businesses, municipalities and nonprofits through the Cumberland County Industrial Development Authority (CCIDA) and administered by CAEDC. [Click here](#) to find eligible projects and borrowers. Contact [Mary Kuna](#) if you have any questions or interest in learning more.

Website Feature



WEBSITE TOOL

The Cumberland Valley is a well-known transportation hub with nearby airports, train and bus stations, ports, and nearby major highways. Learn more about the transportation infrastructure in the area on our website [here.](#)

Updates & Looking Ahead

Transportation

The common real estate mantra has been always, "Location, location, location!" A step further for those in the land development profession is the mantra, "Infrastructure, infrastructure, infrastructure!" Whatever your mantra, Cumberland Valley is strategically located within a short drive of some of the East Coast's largest metropolitan areas. With access to Interstates 81, 76 and 83, Cumberland Valley business can reach Philadelphia, Baltimore, Washington D.C. and New York City suburbs in 3 hours. Rail and air transportation are also readily available in the South Central, Pennsylvania region. As a region with options, the Cumberland Valley continues to attract logistics, distribution, manufacturing and business headquarters. It is not possible to have it all in life, but Cumberland Valley does come very [close](#).

Small Business Financing Projects:

Kessler's Inc.: The Kessler's, Inc. loan is being used to support working capital expenditures and to add an addition to the rear of its facility in Lemoyne, PA. With the addition to their facility, which will be used as a dry storage area and corridor, they will be able to obtain a Global Food Safety Initiative (GFSI) Certificate, which will in turn position them to become more competitive in seeking more suppliers and developing new business. The capital investment for this project is \$315,000 with 27 jobs retained.

Alliance Updates

Current Alliance Investors: 59

New members for January: Goodman Birtcher, Galbraith Pre-Design, Inc., and Smith Land & Improvement Corporation.

[Learn more about the Alliance here.](#)

Destination Sales

A member of the sales team recently attended the American Bus Association Marketplace and met with 30 prospective Group Tour Operators interested in visiting Cumberland Valley.

What's New

[CAEDC Looking for Input Regarding New Destination Sales Strategy](#)

[How the Carlisle Airport is affecting the local economy](#)

[Agribusiness key focus under Cumberland County economic development plan](#)



53 W. South St., Suite 1, Carlisle PA 17013
P: 717-240-7180 | www.cumberlandbusiness.com | www.visitcumberlandvalley.com

Is this email going to your junk/bulk folder? Add [Aaron Jumper](#) to your address book to ensure that you receive all future e-mails in your inbox.

This email was requested by: aaron@visitcumberlandvalley.com