

Officers: Chairman, Jon Cox, Vice Chair, Kenn Tuckey, Secretary, John Rampulla, Treasurer, Harold Brandt, Delegate Member, Kelly Neiderer

Directors: Todd Campbell, Patrick Dennis, Lauren Isch, Don Kibler, Carol Kilko, Kyle Miller, Deb Pierson, Morgan Rector, Curtis Voelker, Ray Wolfe, Jr.

BOARD OF DIRECTOR'S MEETING MINUTES

October 22, 2024

ATTENDANCE: IN PERSON

BOARD OF DIRECTOR'S

Jonathan Cox, Kenn Tuckey, Harold Brandt, Todd Campbell, Lauren Isch, Don Kibler, Carol Kilko, Kyle Miller, Kelly Neiderer, Deb Pierson, Morgan Rector, John Rampulla, and Curtis Voelker

Excused: Patrick Dennis and Ray Wolfe, Jr.

BOARD LIAISONS / OTHER

Kirk Stoner, Cumberland County Planning Department
Jeffrey Stureck, Leadership Cumberland – Board Intern

CAEDC STAFF

Kristen Rowe, Director, Destination Marketing, Greg Welker, Director, Economic Development,
Julie Koranda, Human Resources/Accounting Specialist, and Doreen Edwards, Executive Assistant

CHAIRMAN UPDATES

The chairman called the meeting to order. There was no public comment. The Chairman introduced Jeffrey Sturek, an intern with Leadership Cumberland. Jeffrey provided his background including work experience in the building materials industry and NASCAR.

LIAISON UPDATE

Commissioner Kelly Neiderer discussed the county's financial challenges, including being underfunded by the state, and having to add new debt payments into the budget. There is a need to examine how the county is funding farmland protection, trails, parks, and greenways in 2025. She also mentioned the growing juvenile probation costs and the substantial costs with providing medical treatment for opioid addiction in the county prison which is mandated by law.

Kirk Stoner provided updates on the comprehensive plan and upcoming presentations on emerging land uses, a small bridge program, and a solar RFP for the county. Jon shared a conversation about Microsoft buying the output from 3 Mile Island, which could lead to data center construction near power sources. Kirk emphasized the importance of these data centers for the constant flow of data and AI.

SECRETARY'S REPORT

CAEDC Motion 2024-30-MIN

On a motion by Carol Kilko, seconded by Deb Pierson, the Board approved the September 24, 2024, minutes. Board Decision: Motion Passed.

TREASURER'S REPORT

The Board discussed the following items:

- Financial Statements, covering revenue, expenses, and hotel tax
- Finance Committee's review of the Draft 2025 Budget
- Set to review final Budget in November
- CD with F&M Trust - \$1.1 million

CAEDC Motion 2024-31-FNL

On a motion by Todd Campbell, seconded by Kenn Tuckey, the Board accepted the Financial Statements for the period ending 09/30/24. Board Decision: Motion Passed.

COMMITTEE UPDATES

The Chair reported that there are no substantial updates on the REC Committee.

EXECUTIVE DIRECTOR'S REPORT

Jon reported that Janet was on a much-deserved vacation, however, her report and others are part of the board material.

Kristen reported that the tourism committee held a brainstorming session, the Tourism Infrastructure Loan Fund relaunch, a new business plan, a digital trail project, and upcoming holiday promotions. Kristen presented the 2025 tourism advertising strategy targeting weekend getaways in major cities.

BOARD DISCUSSION

Jon updated the Board on CAEDC's Resolution authorizing a formal Expression of support for Brownfields Redevelopment throughout the County and authorizing the filing of an application to the USEPA community-wide Brownfield Assessment Grant Program, with CAEDC serving as the applicant, requesting grant Funding from the USEPA and designating the Chair and Vice Chair to execute documents related to the application.

CAEDC Resolution No. 2024-2

On a motion by Carol Kilko, seconded by Deb Pierson, the Board approved CAEDC Resolution No. 2024-2.

Board Decision: Motion Passed

Greg Welker reported the approval of a loan combining two funding sources, the submission of LSA applications, attendance at conferences, an upcoming event featuring Secretary Seiger, and the 2024 LSA application window.

Jon reported that the Bylaws were not submitted for action today but will be ready for the November Board meeting.

ADJOURNMENT

On a motion by Deb Pierson, seconded by Lauren Isch, the meeting was adjourned.