

Officers: Chairman, Jon Cox, Vice Chair, Kenn Tuckey, Secretary, John Rampulla, Treasurer, Harold Brandt, Delegate Member, Kelly Neiderer

Directors: Todd Campbell, Patrick Dennis, Lauren Isch, Don Kibler, Carol Kilko, Kyle Miller, Deb Pierson, Morgan Rector, Curtis Voelker, Ray Wolfe, Jr.

BOARD OF DIRECTOR'S MEETING MINUTES

November 26, 2024

ATTENDANCE:

BOARD OF DIRECTOR'S

Jon Cox, John Rampulla, Harold Brandt, Patrick Dennis, Lauren Isch,
Carol Kilko, Kyle Miller, Kelly Neiderer, Deb Pierson, Morgan Rector, Kenn Tuckey,
Curtis Voelker, Buz Wolfe

Excused: Don Kibler and Todd Campbell

BOARD LIAISONS / OTHER

Wendy Kipe, Director, Shippensburg Chamber of Commerce
Jeffrey Sturek, Leadership Cumberland – Board Intern

CAEDC STAFF

Janet Anderson, Executive Director,
Kristen Rowe, Director, Destination Marketing,
Greg Welker, Director, Economic Development,
Julie Koranda, Human Resources/Accounting Specialist,
and Doreen Edwards, Executive Assistant

CHAIRMAN UPDATES

The chairman called the meeting to order. There was no public comment.

LIAISON UPDATE

Commissioner Kelly Neiderer:

- Thanked the county volunteers, fire, and police for their assistance on election day. These volunteers worked long hours at the polling stations and assisted with traffic control.
- 4% increase in County Budget
- Library System – priority in 2025
- Proposed Strategic Planning with DCED
- Release of Comprehensive Plan to Board of Commissioners
- Small Bridge Program - \$5 Registration Fee to assist municipalities with maintaining small bridges in Cumberland County

Wendy Kipe:

- November 30th – Holiday Raffles and Gift Cards
- Parade of Wreaths
- Community Christmas Party – 700 people expected
- Morning Mixer
- Planning 2025 Events

SECRETARY'S REPORT

John Rampulla stated that outside of the normal business presented to the Board monthly, approval of Resolution 2024-2 in support of the Brownsfield Redevelopment was discussed.

CAEDC Motion 2024-32-MIN

On a motion by Deb Pierson, seconded by Carol Kilko, the Board approved the October 22, 2024, meeting minutes. Board Decision: Motion Passed.

TREASURER'S REPORT

Harold Brandt updated the Board on the following:

- October Financial Statements, covering revenue, expenses, and hotel tax were discussed

CAEDC Motion 2024-33-FNL

On a motion by John Rampulla, seconded by Ray Wolfe, Jr., the Board accepted the Financial Statements for the period ending 10/30/24. Board Decision: Motion Passed.

- Finance Committee's Grant review:
 - Approved Rich Valley Golf Course, Recovery Grant and Moon Bird Distillery, Tourism Grant
 - Update on Audit Planning to meet county timeline
- The 2025 Final Budget was reviewed and discussed in length by the Board. The Budget was also reviewed by the Executive and Finance Committee several times and is recommending Board approval.

CAEDC Motion 2024-34-BGT

On a motion by Deb Pierson, seconded by Carol Kilko, the Board approved the CAEDC 2025 Budget as presented. Kelly Neiderer abstaining. Board Decision: Motion Passed.

COMMITTEE UPDATES

- The Rec Management Committee is progressing with Frog Switch's due diligence and coordinating its funding strategy with the borough.
- The Org Development Committee is finalizing the employee handbook and considering committee restructuring.
- The Policy and Planning Committee will continue to meet quarterly and review its structure in early 2025. Discussion on the Board's working session was discussed in length.

EXECUTIVE DIRECTOR'S REPORT

Janet provided her report which covers accomplishments and highlights during November 2024. Janet also updated the Board on the upcoming holiday event, the America 250 marketing initiative, and the ongoing work with the EPA Brownfield Assessment team. She also mentioned the tourism committee's new report and the work on destination sales leads, LSA Grants, and Board planning priorities.

BOARD DISCUSSION

- Meeting date change from December 23 to December 12 was proposed.
- Bylaw Update: Jon reviewed each proposed change with the Board, noting that the Finance and Executive Committees have also reviewed them. He emphasized the need for an iterative process and not rushing the approval.
- Board Terms: the announcement of a board vacancy was relayed, and this vacancy would be advertised as well as notifying committee and Alliance members.
- Statewide LSA Resolution No. 2024-3

CAEDC Resolution No. 2024-3

On a motion by Kelly Neiderer, seconded by Deb Pierson, the Board approved CAEDC Resolution No. 2024-4 for Statewide Local Share Account Grant applications. Jon Cox, Kenn Tuckey and Kyle Miller abstaining. Board Decision: Motion Passed

ADJOURNMENT

There being no further business Harold Brandt made a motion to adjourn.