

# 2026 Tourism Grants and Loans

Cumberland Area Economic Development Corporation (CAEDC), the official Destination Marketing Organization serving Cumberland County, promotes Cumberland Valley as a tourist destination, attracts visitors to the area, enhances the visitor's experience, and encourages and promotes overnight stays. Destination marketing efforts are funded by a county lodging tax that is assessed on each overnight stay in Cumberland Valley.

Since 2010, CAEDC has offered a variety of tourism specific funding and financing opportunities to Cumberland County partners to increase the number of products, experiences, services and events that will draw overnight visitors to Cumberland Valley.

**Applicants must provide a \$0.50 cash match for every \$1.00 of Tourism Grant award. Prevailing Wage applies to Tourism Grants. Tourism Grants and Loans are available for future projects; retroactive projects are not eligible.**

## **TOURISM PRODUCT DEVELOPMENT GRANT** Requests for \$25,000 – \$500,000

- Funding is available for physical product development (including construction, furniture, fixtures and equipment) that increases the number of products, experiences and services that will attract overnight visitors to Cumberland Valley.
- Awarded projects must be completed within 18 months of grant award.
- Contact Ashley Kurtz, [akurtz@visitcumberlandvalley.com](mailto:akurtz@visitcumberlandvalley.com).

## **TOURISM PARTNERSHIP GRANT** Requests for \$2,500 – \$10,000

- Funding is available for physical product development (including construction, furniture, fixtures, equipment and historical, cultural and wayfinding signage) that increases the number of products, experiences and services that will attract overnight visitors to Cumberland Valley.
- Awarded projects must be completed within 12 months of grant award.
- Contact Ashley Kurtz, [akurtz@visitcumberlandvalley.com](mailto:akurtz@visitcumberlandvalley.com).

## **DESTINATION SALES GRANT** Requests for \$3,000 – \$100,000

- Funding is available to support multi-day meetings, conferences, sports tournaments, conventions, and other events that increase overnight stays in Cumberland Valley. Eligible expenses include bid fees, facility and shuttle rentals, speaker or performer fees, marketing and advertising as well as other costs that enhance the event. Grant requests exceeding \$10,000 must meet the minimum overnight room requirements.
- Awarded projects must be completed within 24 months of grant award.
- Contact Patrick Bourque, [patrick@visitcumberlandvalley.com](mailto:patrick@visitcumberlandvalley.com).

## **TOURISM INFRASTRUCTURE LOAN FUND** Financing for \$10,000 – \$150,000

- Low interest financing available for building acquisition, site and leasehold improvements, building renovation, new construction or machinery and equipment purchase.
- Contact our Economic Development Team at 717-240-7180 to learn more.



# Grant Application & Award Process



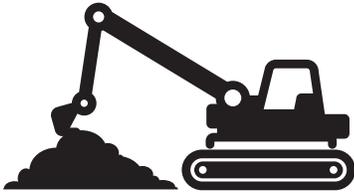
**Apply: Set up meeting and submit an application**



**Review: Tourism Committee + Finance Committee review**



**Award: Signed agreement and partial award disbursement**



**Start Project**



**Finish Project: Finish project, submit report, final award disbursement**

| Application Cut-Off | Applicant Notification | Grant Agreement Drafted |
|---------------------|------------------------|-------------------------|
| Feb 6, 2026         | Apr 1, 2026            | May 1, 2026             |
| May 8, 2026         | Jul 1, 2026            | Aug 3, 2026             |
| Aug 7, 2026         | Oct 1, 2026            | Nov 2, 2026             |
| Nov 6, 2026         | Jan 5, 2027            | Feb 2, 2027             |

