



## CUMBERLAND COUNTY

CUMBERLAND VALLEY  
PENNSYLVANIA

# SPONSORSHIP OPPORTUNITIES

## AMERICA250PA CUMBERLAND COUNTY

Cumberland Valley has a rich history dating back to the founding of America, and we look forward to sharing that history as we celebrate America250PA starting this year and continuing into 2026. Throughout the 250th celebration of our country's founding, we invite you to explore history-based events and historical attractions that offer insightful glimpses into the past and encourage residents and visitors to immerse themselves in our history in new ways.

**Learn More: [VisitCumberlandValley.com/America-250](https://www.visitcumberlandvalley.com/America-250)**

## AVAILABLE SPONSORSHIP OPPORTUNITIES

To support product development, event creation, and promotion efforts for America250PA Cumberland County, CAEDC has committed a total of \$30,000 for sponsorships and will consider requests ranging from \$500 to \$3,000. Sponsorship requests must be submitted between September 10, 2025 and March 2, 2026, for activities happening prior to December 1, 2026.

Eligible applicants include for-profit, non-profit, and governmental organizations seeking funding for America250PA Cumberland County-related activities taking place in Cumberland County, PA. All projects must be open to the general public and cannot be retroactive. **Activities must be of interest to a visitor (someone from 50+ miles outside of Cumberland County) to be considered for sponsorship.**

### Eligible Activities

- **Product Development:** Public Art and/or Murals, Wayside Markers & Exhibits
- **Promotional Materials:** Walking/Driving Tours, Maps, Event Brochures & Façade Decor
- **Event Expenses:** Speaker Fees, Living History Programs, Tour Guides, etc.
- **Matching Grant Funds:** Matching Funds for Non-CAEDC Grants

### Ineligible Activities

- Salaries, Wages, Travel, or Benefits for the Applying Organization's Staff
- Capital Expenses and/or Equipment (ex: printers, computers, etc.)
- Activities that will not Engage Visitors (someone from 50+ miles outside of Cumberland County)
- Lobbying, Fundraising, or Food/Alcohol

**GET STARTED: [Submit a Sponsorship Request](https://CumberlandBusiness.com/America250PA-Sponsorship-Form)**

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Have Questions? Contact Stacey Cornman | [stacey@visitcumberlandvalley.com](mailto:stacey@visitcumberlandvalley.com) | 717.240.7198

CAEDC offers Destination Sales and Tourism Product Development Grant Programs that may be available for larger projects starting from \$4,500 and \$37,500. Explore other grant opportunities at **[CumberlandBusiness.com/Tourism-Grants](https://CumberlandBusiness.com/Tourism-Grants)**.