

230 S Sporting Hill Road, Mechanicsburg, PA 17050

CHAIRWOMAN LUTRICIA EBERLY, MARK BODENHORN, SCOTT GEHMAN, DUSTIN LEBLANC, ALLEN DIETERICH-WARD, AMY BRICKNER

MEETING AGENDA May June 24, 2026 – 9:00 a.m.

1. **CALL THE MEETING TO ORDER** – Lutricia Eberly
2. **MINUTES** – Lutricia Eberly
 - A. Approve the May 27, 2026 meeting minutes
3. **UPDATES** – Laura Delaney
 - A. Outdoor Extravaganza – postponed until 2027
4. **DISCUSSION TOPICS** – Lutricia Eberly
 - A. Market Positioning and Product Strategy
 - B. Tourism Grant Evaluation Criteria + Rubric
 - C. Grant Scope Changes
5. **ADJOURNMENT** – Lutricia Eberly

UPCOMING MEETING SCHEDULE

June 24, 9:00-10:00am
July 29, 9:00-10:00am
August 26, 9:00-10:30am
October 28, 9:00-10:00am

UPCOMING EVENTS

Beer Trail Launch event – Hungry Run Distillery, September 17 from 3:00 to 5:00 pm

The next meeting of the Tourism Committee will be held on July 29, @ 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/82339668492?pwd=bobbG3LupLAjmPSWyUNLPVNiGhYf7Z.1>