

Officers: Chairman, Jon Cox, Vice-Chair, Carol Kilko, Secretary, John Rampulla, Treasurer, Harold Brandt, Delegate Member, Kelly Neiderer
Directors: Todd Campbell, Patrick Dennis, Lutricia Eberly, Lorelee Isbell, Lauren Isch, Don Kibler, Kyle Miller, Deb Pierson, and Morgan Rector

230 S SPORTING HILL ROAD, SUITE 100, MECHANICSBURG, PA 17050

BOARD OF DIRECTORS MEETING MINUTES
June 23rd, 2026 @ 8:00 a.m.

ATTENDANCE:
Board of Directors

Harold Brandt, Todd Campbell, Jon Cox, Patrick Dennis, Lorelee Isbell, Lutricia Eberly, Kyle Miller,
Deb Pierson, John Rampulla, and Morgan Rector,

Excused: Lauren Isch, Don Kibler, Carol Kilko

CAEDC Staff and Other Attendees

Commissioner Gary Eichelberger, Commissioner Jean Foschi, Janet Anderson, Laura Delaney, Greg Welker, Julie Koranda,
Doreen Edwards Kirk Stoner, Andrew Notarfrancesco

CALL TO ORDER

Harold Brandt called the meeting to order at 7:59 AM, noting that a quorum was present.

PUBLIC COMMENT

There were no members of the public present, and no public comment was received.

LIAISON UPDATES

County Planning Updates-Kirk Stoner

- Launched new YouTube channel, "Planning in Plain Sight," with new videos and upcoming interviews.
- Planning a public forum with the Cumberland Conservation Collaborative to address water issues.
- Hired CGL as owner's representative for the county's facilities master plan
- Advancing a new solar project on Army Heritage Drive (vendors: SRE and Greenworks)
 - Targeted completion: 2028
 - Projected savings: \$19 million over 25 years

Frog Switch Update- Andrew Notarfrancesco

- Demolition of the Frog shop is 50% complete.
- Hazardous material abatement above ground nearly finished.
- Secured a \$750,000 EPA grant for additional remediation.
- Submitted applications for opportunity zone designation, with potential benefits for the broader Carlisle area, we are expecting feedback by the end of the summer.
- Opened discussions with Cumberland Valley Rails to Trails and Letort Regional Authority regarding:
 - The Spanish Mission Building
 - Potential purchase of rail spurs from Norfolk Southern

SECRETARY'S REPORT

John Rampulla noted no new matters; however, corrections needed on the minutes if a hard copy was printed, questions marks instead of "F's) likely due to a specific font.

On a motion by Todd Campbell, seconded by Deb Pierson, June 23, 2026, meeting minutes were approved with edits. The motion passed.

CONSENT AGENDA

Items listed A-K would be acted in one motion.

On a motion by John Rampulla, seconded by Lorlee Isbell, Jon Cox abstained from the Cumberland Youth Cycling Development.

TREASURERS REPORT

Harold Brandt updated the Board on CAEDC's June's Financial Statements, including net income, budget variance, revenue and expenses.

On a motion by Lorelee Isbell, seconded by John Rampulla, the Board accepted the Financial Statements for the period ending July 31, 2026. The motion passed.

COMMITTEE UPDATES

Finance Committee

Consent items A-K were reviewed by the finance committee.

Tourism Committee:

Lutricia Eberly reported on recent changes to the tourism committee's structure, including new subcommittees and a review of grant criteria. The committee discussed ongoing efforts to optimize the use of committee time and expertise, with plans to complete a deliberate engagement process by October.

EXECUTIVE DIRECTOR'S REPORT

The full Fall advertisement captured: Facebook reached 11M views in May (254% increase over prior), visitor newsletter moved to weekly (51% open rate.)

Janet and Laura had the opportunity to hike a portion of the Appalachian Trail with First Lady Lori Shapiro. Thank you to Jean Foschi for the introduction.

Trail program

- Coffee & Chocolate trail closed at nearly 2,000 sign-ups, 3,500 check-ins.
- Ice Cream Trail Launched May 21st (22 locations).
- Beer trail being re-designed with Pour-hibition being the theme with an interactive format.

Destination Sales

- Return of the Women's Collegiate Water Polo Championship.
- World downhill Skateboarding Championship is coming to Cumberland Valley in Sept.
- Veterans Day event will be held at AHEC.

Tourism grants have awarded \$779,000 to date, leveraging over \$1.1 million in total project investments, with several new businesses opening as a result.

Hotel tracking is below 2025 in some months; demand is up 4.8% YOY.

NEW BUSINESS

Approval requested regarding the cooperation agreement allowing LSA funds to flow from CAEDC to REC/FS for environmental assessments and ALTA surveys related to the Frog Switch project.

On a motion by Todd Campbell, seconded by Deb Pierson, agreement approved and motioned passed.

ADJOURNMENT

On a motion by Lorelee Isbell, seconded by John Rampulla, the meeting was adjourned at 8:50 AM.