

TOURISM COMMITTEE

230 S Sporting Hill Road, Mechanicsburg, PA 17050

CHAIRWOMAN LUTRICIA EBERLY, MARK BODENHORN, DUSTIN LEBLANC, ALLEN DIETERICH-WARD, AMY BRICKNER, KATIE PERKOWSKI, SARA WISE

MEETING AGENDA July 29, 2026 – 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/82339668492?pwd=bobbG3LupLAjmPSWyUNLPVNjghYf7Z.1>

1. **CALL THE MEETING TO ORDER** – Mark Bodenhorn
2. **MINUTES** – Mark Bodenhorn
 - A. Approve the June 24, 2026 meeting minutes
3. **NEW MEMBER INTRODUCTIONS** – Laura Delaney
4. **DISCUSSION TOPICS** – Ashley Kurtz, Mark Bodenhorn
 - A. Updated Tourism Grant Evaluation Rubrics
 - B. Defining the Full Value of the Visitor Economy
5. **UPDATES** – various
 - A. Updated grant timeline (Ashley Kurtz)
 - B. Outdoor Towns Sub-committee (Allen Dieterich-Ward)
6. **ADJOURNMENT** – Mark Bodenhorn

UPCOMING MEETING SCHEDULE

August 26, 9:00-10:30am

Added: September 30, 9:00-9:30am – **grant recommendations consent agenda only**

October 28, 9:00-10:00am

UPCOMING EVENTS

The Pursuit – Cumberland Valley 2026 screening event – August 20 from 4:30 to 5:30 pm

Beer Trail Launch event – Hungry Run Distillery, September 17 from 3:00 to 5:00 pm

The next meeting of the Tourism Committee will be held on August 26, 9:00-10:30am.