CUMBERLAND VALLEY PENNSYLVANIA | Cumberland Area Economic Development Corporation

TOURISM COMMITTEE

230 S Sporting Hill Road, Mechanicsburg, PA 17050

CHAIRWOMAN LUTRICIA EBERLY, MARK BODENHORN, DUSTIN LEBLANC, ALLEN DIETERICH-WARD, AMY BRICKNER, KATIE PERKOWSKI, SARA WISE

MEETING AGENDA
October 28, 2026 – 9:00 a.m.

Join Zoom Meeting
https://us06web.zoom.us/j/85356518078?pwd=VLbr1MFo8cLrbmbKbYc8nUpnYOMNzN.1
Meeting ID: 853 5651 8078
Passcode: 653476
One tap mobile
+16469313860,,85356518078#,,,,*653476# US

1. **CALL THE MEETING TO ORDER** – Lutricia Eberly

2. **MINUTES** – Lutricia Eberly
   A. Approve the September 30, 2026 meeting minutes

3. **UPDATES** – various
   A. Outdoor Towns Sub-committee (Allen Dieterich-Ward)
   B. Destination Sales Sub-committee (Katie Perkowski)
   C. Tourism Committee Next Steps (Lutricia Eberly)

4. **DISCUSSION TOPICS** – Lutricia Eberly
   A. Tourism Product Development and Tourism Partnership Grants Guidelines
      i. How much can an applicant apply for over a lifetime? How many times can an applicant apply over a lifetime?
      ii. What should the maximum award be for the next cycle?
      iii. How do we redefine the outcomes to make them more achievable for our partners?
   B. Upcoming Meetings

5. **ADJOURNMENT** – Lutricia Eberly

UPCOMING MEETING SCHEDULE
TBD

UPCOMING EVENTS
Built to Grow: Investment Strategy and Business Competitiveness in Cumberland County
Thursday, November 12 11:00am – 3:00pm at the Conference Center at Shippensburg University
Register: https://bit.ly/BuiltToGrowCC

The next meeting of the Tourism Committee will be determined.